



Redes Sociais

Rubens Queiroz de Almeida
queiroz@unicamp.br

10º GEINFO

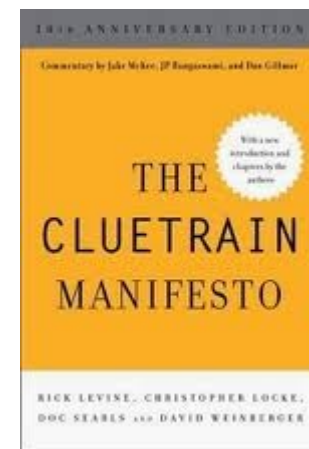
Barão de Mauá



“Uma poderosa conversação global começou. Através da Internet, as pessoas estão descobrindo e inventando novas maneiras de compartilhar conhecimento relevante com velocidade estonteante. Como um resultado direto, os mercados estão ficando mais espertos – e ficando mais espertos do que a maior parte das empresas.”

The Cluetrain Manifesto
Rick Levine, Christopher Locke,
Doc Searls e David Weinberger

Publicado em 1999



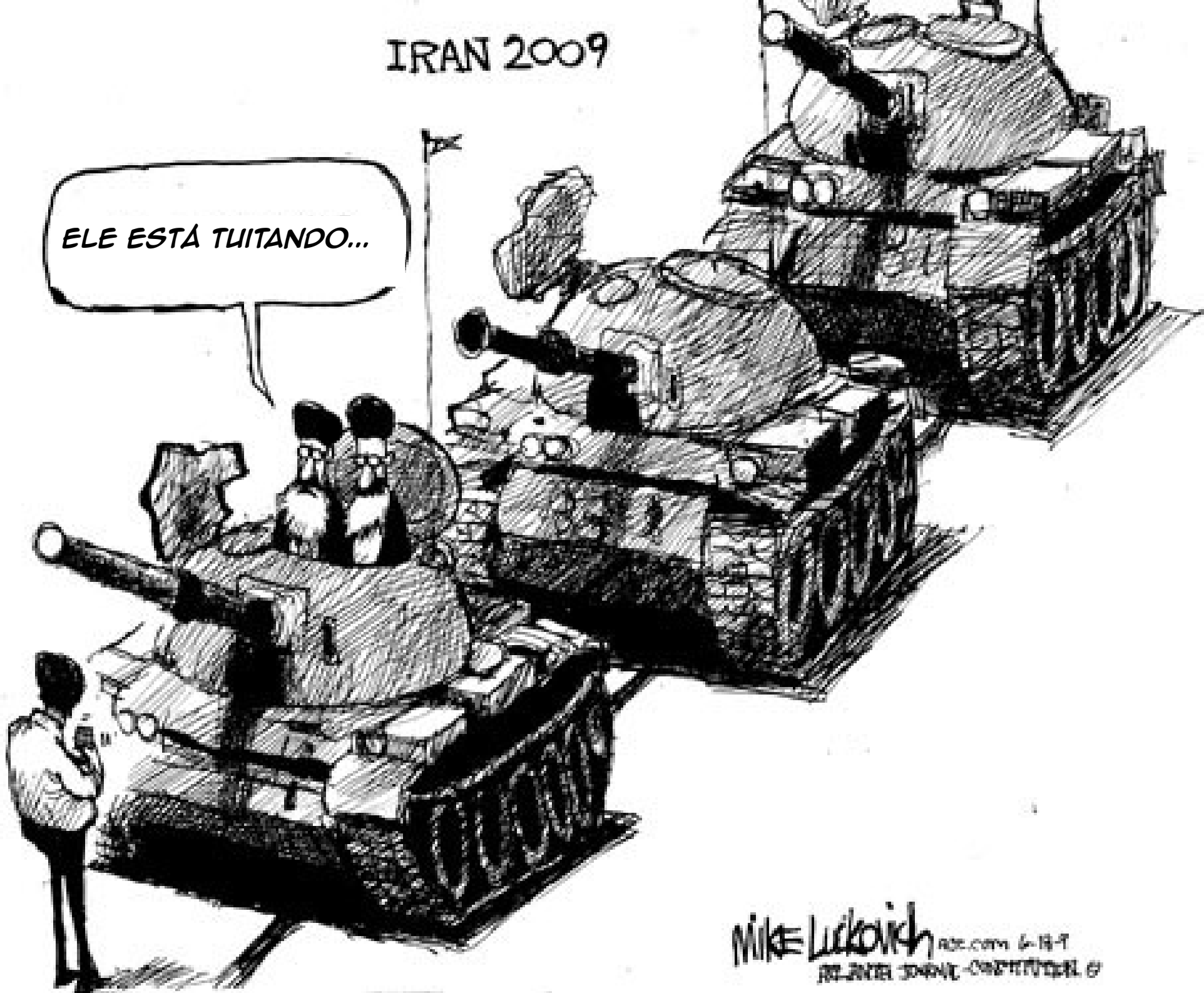
Mídias Sociais

Projetos colaborativos (wikipedia),
blogs e microblogs (Twitter),
comunidades de conteúdo
(Youtube), redes sociais (Facebook),
jogos virtuais, mundos virtuais (2nd
Life), ..., ..., ...



IRAN 2009

ELE ESTÁ TUITANDO...




MIKE LUCKOVICH mlc.com 6-18-9
RELANTA JOURNAL - CONSTITUTIONAL @

Não é uma Brastemp



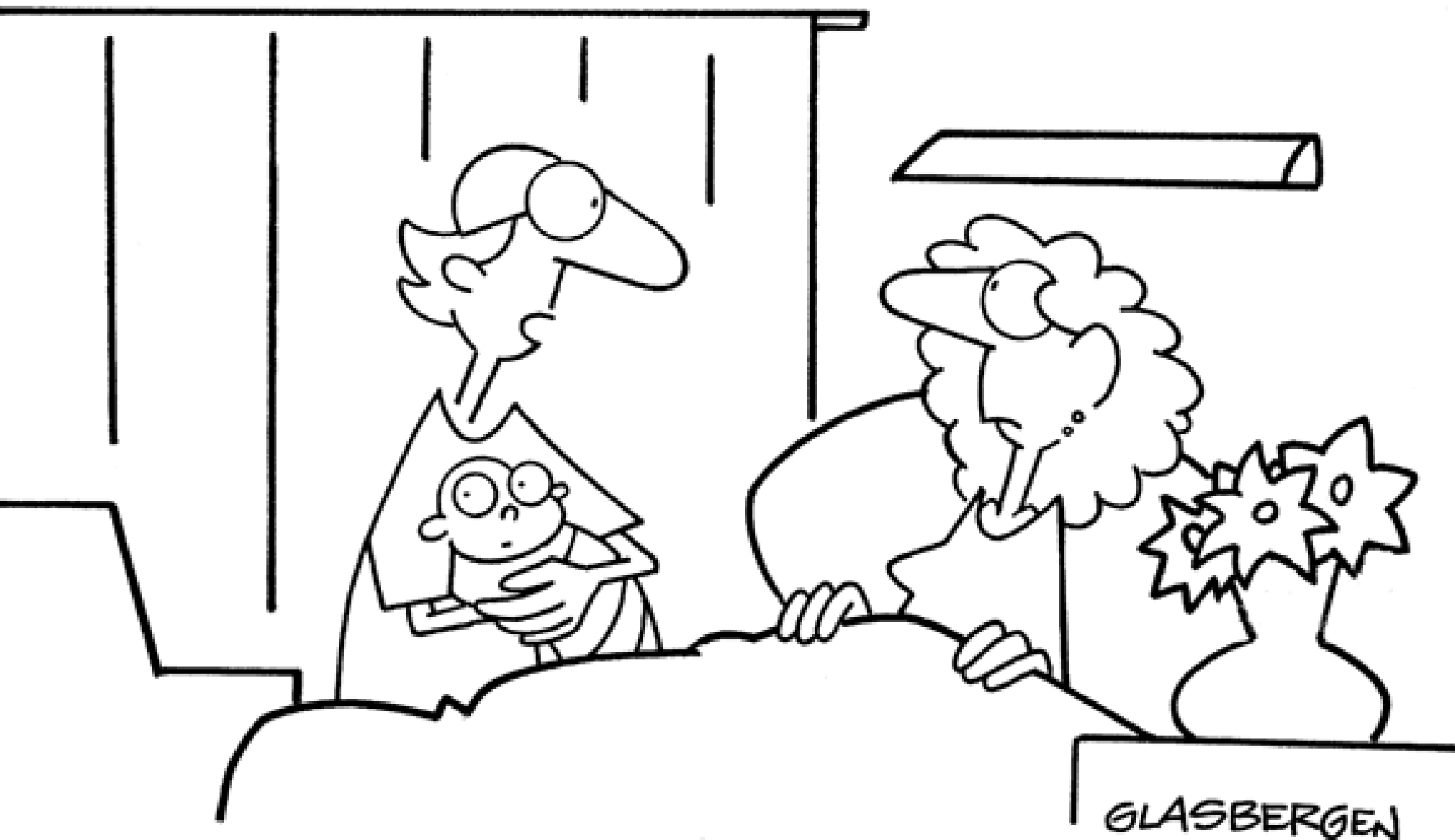
Hitler reacts to the Hitler parodies being removed from YouTube



Their movie's been getting so much free
publicity from this meme for the past two
years!

“Os homens criam as ferramentas,
as ferramentas recriam os
homens”

Marshall McLuhan



A RAÇA HUMANA AINDA ESTÁ EVOLUINDO. O SEU BEBÊ
NASCEU COM POLEGARES A MAIS PARA DIGITAR MENSAGENS.

A three-panel comic strip. In each panel, two characters are shown from the chest up, facing each other. The character on the left has brown hair and is wearing a green shirt. The character on the right has long, yellow braided hair and is wearing a red shirt. The panels are separated by vertical lines. In the first panel, a speech bubble from the yellow-haired character says 'TERMINEI COM O JIM'. In the second panel, a speech bubble from the brown-haired character says 'VERDADE? COMO ELE REAGIU?'. In the third panel, a speech bubble from the yellow-haired character says 'ELE AINDA NÃO SABE, O TWITTER ESTÁ FORA DO AR.'.

TERMINEI
COM
O JIM

VERDADE?
COMO ELE
REAGIU?

ELE AINDA NÃO
SABE, O TWITTER
ESTÁ FORA
DO AR.

13TH STREET

IS THE CHANNEL FOR THRILLERS, HORROR AND CRIME.

Email

Password

Log In

Keep me logged in

[Forgot your password?](#)

Connect with friends faster, wherever you are.

The Facebook application is now
available on 2500+ phones.

- Faster, smoother browsing
- Works with your phone's camera and contacts
- No periodic updates - just 1 easy download

Get Facebook Mobile



Pay nothing for data for up to
90 days on these carriers.



Sign Up

It's free and always will be.

First Name:

Last Name:

Your Email:

Re-enter Email:

New Password:

I am: Select Sex:

Birthday:

Month:

Day:

Year:

[Why do I need to provide my birthday?](#)

Sign Up

[Create a Page for a celebrity, band or business.](#)

Países mais populosos

1. China - 1,313,973,713
2. India - 1,095,351,995
3. **Facebook – 800,000,000+**
4. USA – 300,176,035
5. Indonesia – 245,452,739
6. Brasil – 188,078,227
7. Paquistão - 165,803,560
8. Bangladesh - 147,365,352
9. Rússia - 142,893,540
10. Nigéria - 131,859,731
11. Japão - 127,463,611

WORLD MAP OF SOCIAL NETWORKS

June 2011



Facebook

V Kontakte

Odnoklassniki

Draugiem

Hyves

Zing

Mii

Orkut

QZone



AO INVÉS DE TE DAR UMA PROMOÇÃO OU AUMENTO,
EU VOU ACEITAR SER SEU AMIGO NO FACEBOOK.

Nclüder.com

nclüdr^{BETA}TM

FAQ

Welcome
to nclüdr!



nclüdr is the social network where **everyone** and **everything** is your friend.

TESTIMONIAL

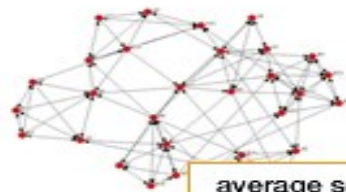


Paris Hilton

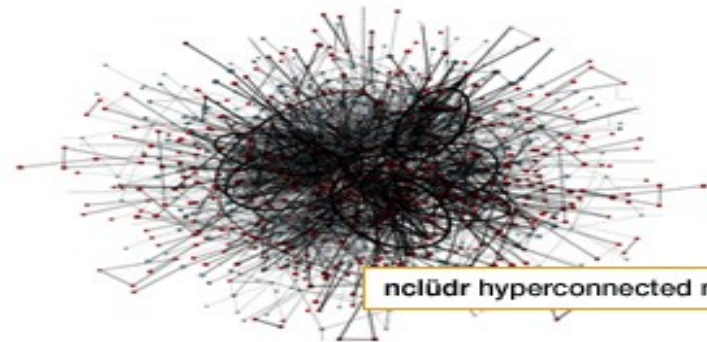
"Like these nclüdr people, whoever they are, are really beautiful. I mean, like, they are so beautiful, like almost as beautiful as me, which is really saying a lot."

You're already part of nclüdr, so why not become a member?

[Sign Up](#)



average social network



nclüdr hyperconnected network

Tired of only having 60, 100, 200 friends? nclüdr is the most awesomest ultimate social network ever.

upload photos or **publish notes** • get the **latest news** from your friends • post videos on your profile • tag your friends • use **privacy settings** to control who sees your info • **NOT WITH nclüdr!**

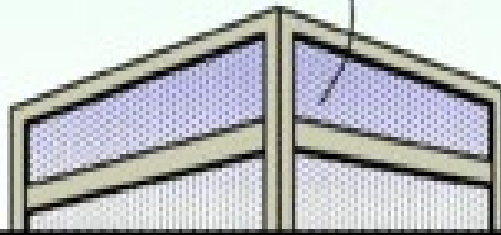
Novas Profissões

NOS ÚLTIMOS SEIS MESES VOCÊ NÃO FEZ MAIS DO QUE ATUALIZAR A SUA PÁGINA NO FACEBOOK.



Dilbert.com DilbertCartoonist@gmail.com

AGORA NÓS TEMOS UMA VAGA PARA GERENTE DE MARKETING EM REDES SOCIAIS E VOCÊ É O MAIS QUALIFICADO. VOCÊ RECEBERÁ UM GRANDE AUMENTO E UMA PROMOÇÃO.



10-30-10 © 2010 Scott Adams, Inc./Dist. by UFS, Inc.

O CRIME COMPENSA! EU SABIA!!!



NÓS ESPERAMOS QUE VOCÊ POSSA MENTIR TÃO BEM QUANTO ROUBA.





VOCÊ ESTÁ
DIZENDO QUE
AS PESSOAS IRÃO
"TUITAR" O QUE
ESTÃO COMENDO?

E PUBLICAR
AS IMAGENS
DE SUAS
REFEIÇÕES
NO "FACEBOOK"?

E AS PESSOAS
IRÃO VER AS
REFEIÇÕES E
FAZER
COMENTÁRIOS?

LAMENTO ESTOURAR
A SUA BOLHA
AMIGOS, MAS
VOCÊS PERGUNTARAM.
SIM, ESTE É O
FUTURO.

NÃO SE OFENDA
HOMEM DO
FUTURO, MAS
TODOS NO SEU
TEMPO SÃO
RETARDADOS?

“Existem 4 bilhões de usuários de celulares no mundo levando consigo equipamentos prontos para usar o Twitter.”

Biz Stone

co-fundador do Twitter

Tudo o que você precisa saber sobre Twitter

“Não consegui explicar até hoje para o meu chefe.” @joycemescolotte

“É o fruto do amor proibido entre o scrap do Orkut e o MSN.” @crisdias

Tudo o que você precisa saber sobre Twitter

#Twitter and Tweets

there are

200,000,000

registered Twitter users

that's over 1,650 Tweets every second

there are

one BILLION

new Tweets
posted every
week

every minute there are

138,888

new Tweets

just

5%

of Twitter users
create 75% of
the content

that's a few very busy Tweeters...

not bad in just 5 years...

almost

88%

of people have
awareness of
Twitter

there are up to

180,000,000

new tweets posted every day

as many as

52%

of users update
their status
every day

daily updates make the difference...

want a retweet?

5PM

is the best time
to get retweeted

there are

450,000

new Twitter
accounts created
every day

that's 5.2 every second, every day...

addictive personalities...

24%

of all users check
Twitter several
times a day

search and ye shall find...

#Twitter Usage

Twitter on the go...

approx

40%

of all Tweets come from a mobile device

50%

of users access Twitter on more than one platform eg. mobile and iPad or Blackberry and home PC

there are
18,000

search queries every second which is around 1.6bn searches each day

mobile's where it's at...

that's a
182%

increase in mobile device usage in 12 months

1.5m

Twitter users follow more than 500 people

81%

of users follow less than 100 people

Comprende?

61%

of all Tweets are in English

as much as

75%

of traffic comes from outside Twitter

there are now more than

1,000,000

registered apps that work with Twitter and a new app is registered every 1.5 seconds

that's quite a few referrals heading Twitter's way...

big in america but even bigger elsewhere

#Twitter User Demographics

70%
of Twitter
accounts are
outside the US



46%

of users are male

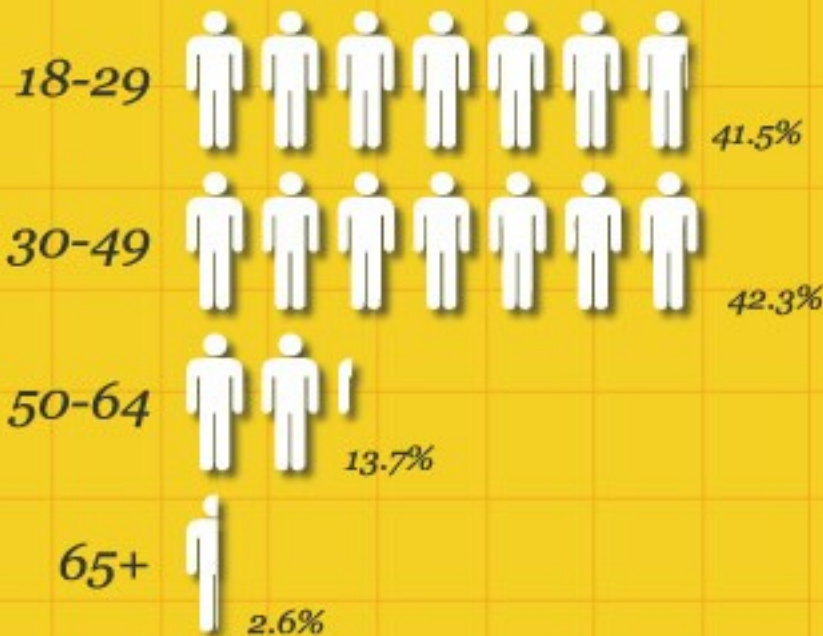


54%

of users are female

age profile of users

the majority of Twitter users are aged 30-49...



more time to Tweet...



53%

of Twitter users
don't have
children



47%

of Twitter users
have children

when do parents find the time...

11% of the UK online
population are on Twitter

early adopters and higher earners...

30%

Os usuários do Twitter tendem a ser pessoas informadas porque existe uma preocupação entre os participantes do serviço – que beira a neurose – de saber tudo o que está acontecendo agora.

Tudo o que você precisa saber sobre Twitter

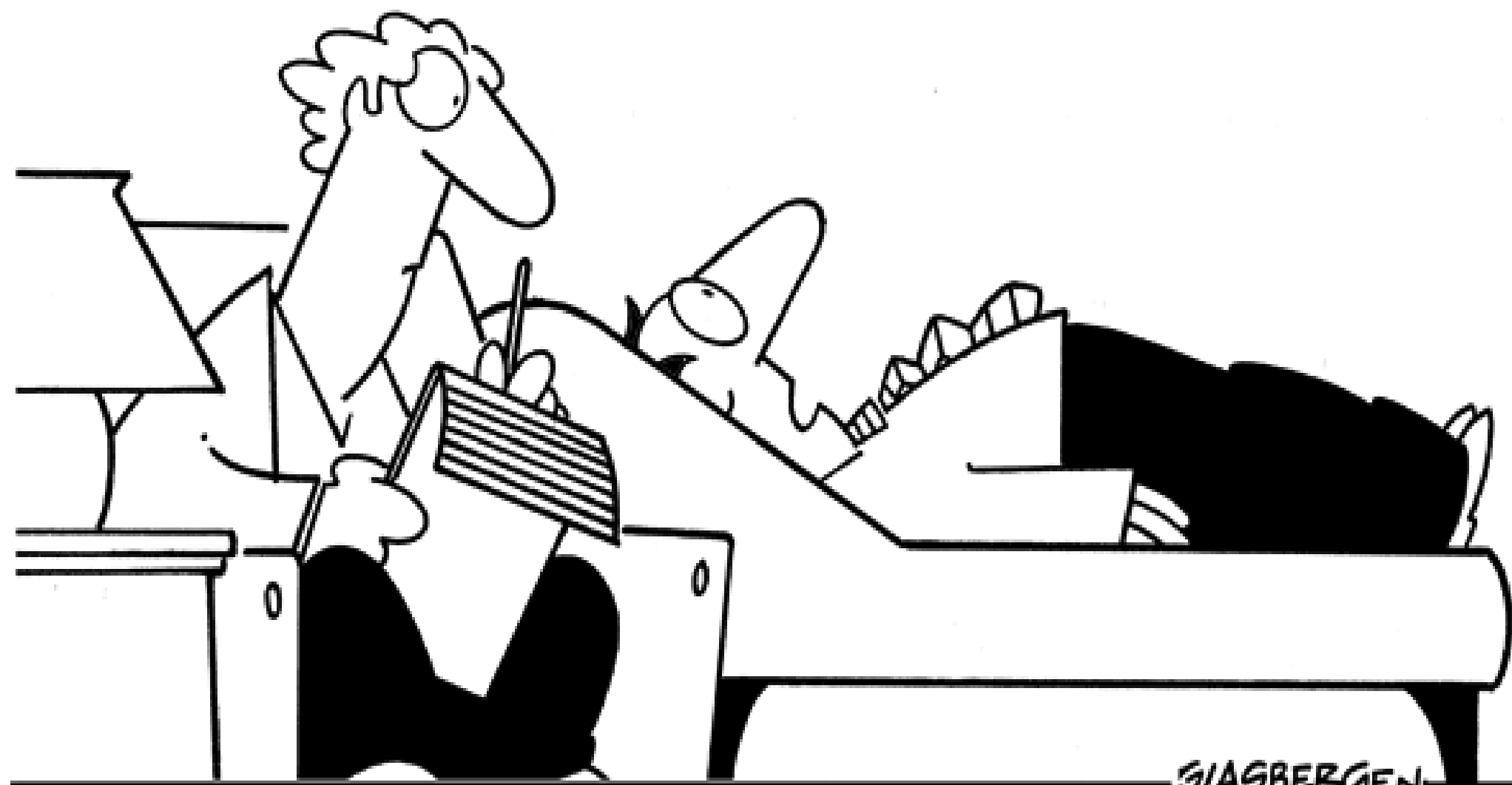
“no final, a minha impressão é que o Twitter estava certo e errado. O Twitter é uma maneira de se jogar tempo fora massivamente. Ele é sim outra maneira de procrastinar, de fazer as horas passarem sem que se termine o trabalho, a batalha por status online e para massagear o seu próprio ego. Mas é também um canal brilhante para se transmitir notícias de última hora, fazer perguntas e para se chegar perto de figuras públicas que você admira. Nenhum outro canal se compara à capacidade dele de disseminar conteúdo em tempo real por boca-a-boca.”

David Pogue, colunista do New York Times

Tudo o que você precisa saber sobre Twitter

“Eu nunca pensei que fosse tuitar!
Eu escrevo livros de 900 páginas.”

Tom Peters



DESDE QUE ME CADASTREI NO TWITTER EU TENHO A
SENSAÇÃO DE QUE ESTOU SENDO SEGUIDO.



Dilbert.com DilbertCartoonist@gmail.com

7-9-11 ©2011 Scott Adams, Inc.



BROADCASTER

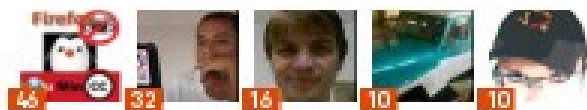
Rubens de Almeida



Mantenedor Dicas-L

Brazil

Influencer of (2K)



tweet · share · see all...

Influential about

Technology

Linux

Ti...

New! Topic Pages

You can now click on topics to see top influencers, the best content, and more. Check it out!

Tweet

Share

Share

more

SCORE ANALYSIS

TOPICS

INFLUENCERS

LISTS

KLOUT STYLE

ACHIEVEMENTS

Score Analysis

You create content that is spread throughout your network and drives discussions



Your Score:

58.73

The KLOUTScore measures influence on a scale of 1 to 100. [Learn more](#)

LinkedIn.com



[Início](#) [O que é o LinkedIn?](#) [Cadastre-se hoje mesmo](#)

E-mail:

Senha:

Mais de 120 milhões de profissionais utilizam o LinkedIn para compartilhar informações, ideias e oportunidades



Mantenha-se informado sobre seus contatos e o seu setor



Localize as pessoas e o conhecimento de que você precisa



Gerencie a sua identidade profissional online

Cadastre-se hoje mesmo no LinkedIn

Nome:

Sobrenome:

E-mail:

Senha:

Seis ou mais caracteres

*

Já se cadastrou no LinkedIn? [Entre](#).

Pesquisar por alguém pelo nome:

Sobrecarga de Informações



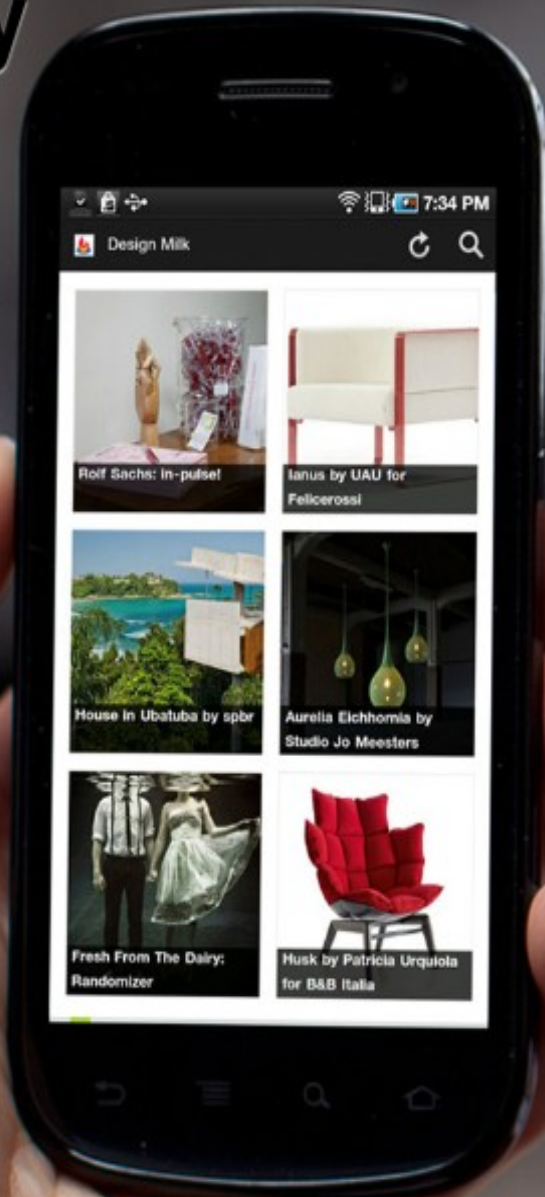
APROVEITE SUAS
FÉRIAS, TE VEJO
NA SEMANA
QUE VEM!

OBRIGADO, SE ALGUÉM PRECISAR DE MIM, PODEM ME
CHAMAR NO CELULAR. OU ENTÃO ME CUTUCAR NO FACEBOOK.
QUE DIABO, ESCREVA NO MEU QUADRO DE RECADOS, POIS
EU ESTAREI LENDO DIARIAMENTE. PODE TAMBÉM ME ENVIAR
UMA MENSAGEM NO TWITTER, OU ENTÃO NO MSN. DE NOITE,
ESTAREI NO XBOX, ENTÃO VOCÊ PODE ME MANDAR
MENSAGENS LÁ TAMBÉM. FORA ISTO, EU QUERO
MESMO É FICAR SOZINHO E DESCANSAR.

@jetpacks



Feedly



Feed your mind.

Feedly is a news reader for creative minds, a simple and elegant way to read and share the content of your favorite sites.



Get Feedly for Firefox!

FREE

Or [watch video](#)



Personalized

Find and follow your favorite sites to personalize feedly to your unique taste.



Minimalist

The minimalist interface offers a simple, fast and focused reading experience.



Social


The integration with Twitter, Facebook, Google+ and Gmail makes sharing a breeze.



Anywhere

Available on [iOS](#), [Android](#), [Chrome](#), [Safari](#)

Feedly

rubens.queiroz@gmail.com • preferences • @feedly • guided tour • sign out  edit

cover

what's new?

latest

saved

contents

blogger-following

blogger-following

uncategorized

buzz

popular

karma

shared

history

Cover



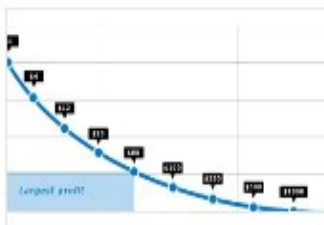
Enfim descansou: MeeGo dá lugar ao Tizen, com Samsung como nova parceira

20 MeeGo, inicialmente um projeto conjunto da BR-Linux.org • 1 hour ago



Developing WordPress Locally With MAMP

32 Local development refers to the process of building a website or Web Smashing Magazine Feed • 3 hours ago



You're Pricing It Wrong: Software Pricing Demystified

90 Pricing your own product is always a tricky proposition, and the more



Israel aprova proposta para iniciar negociação de paz no Oriente Médio

Ouçã na CBN
CBN - A rádio que toca notí...



Professores do IA expõem em 'Instante', um projet

Exposição reúne vídeos, instalações e performances audiovisuais que desafiam a percepção sensorial dos Divulgação Unicamp • by roberto • 33 min



Advogada de Michael Jackson diz a juiz que médico

Ouçã na CBN
CBN - A rádio que toca notícia - Home • 39 min



Quase US\$ 2 bi saíram do país em dois dias, mas fl

Os investidores retiraram quase US\$ 2 bilhões da economia brasileira em apenas dois dias, na quinta e na sexta-feira da CBN - A rádio que toca notícia - Home • 59 min



Primeiro aniversário do LibreOffice

Há um ano um conjunto de integrantes do OpenOffice veio a público anunciar a criação do LibreOffice, um fork comunitário BR-Linux.org • by Augusto Campos • 1 hour ago



Construtores do futuro

Neste mercado globalizado, onde sobrevivem os mais fortes e o nome do jogo é lucro, as empresas têm que se reinventar Dicas-L: Construindo o Futuro • 2 hours ago



Kindle Fire: o tablet da Amazon (com c

Bem-vindo, e que a chegada oficial ao Brasil seja breve! Via g1.globo.com: A Amazon revelou BR-Linux.org • by Augusto Campos • 2 hours ago



Comunidades ... e Comunidades





Secondlove.com.br

second love



Membro:

Senha:

Login

[Esqueceu sua senha?](#)

**Cadastre-se
agora!**

A vida é curta tenha um Second Love!

beautifulpeople.com

beautifulpeople.com
online dating

Login

 Remember me

[Forgot password?](#)

Welcome to BeautifulPeople.com

Online dating for beautiful people only

Connect instantly with beautiful men and women
in your local area and from around the world

Create free membership here

As featured in:

CNN

BBC

The New York Times

The Washington Post

VOGUE

GQ

DrinkedIn.com



DrinkedIn™

[Members](#)[Features](#)[Contact](#)

Join the world's largest drinking community now!

DrinkedIn™ is the internet home for lovers of all things alcoholic. It combines the fun of a slightly rebellious social network with detailed listing and reviews for pubs and drinks from all around the world.

Watch video promo now!



Search from over 150,000 bars around the world!

Free!

That's right! You can get this amazing app FREE!

[Android](#)[iPhone](#)

Your Drinking Profile

Let everyone know what is your favorite drink or favorite bar. Put up pictures of you and your friends having a great time.



Invite Friends

Why drink alone... it's no fun. Make sure you invite your friends, fellow employees... even your cousin you haven't called in 20 years...



Bar Finder

Over 150,000 bars and so little time... Better get moving now to find all the great bars and pubs available to you. Use your GPS and find all bars within crawling distance!

grasscity.com

 **grasscity.com**
world's best online headshop

Search entire store here...

Welcome to Grasscity International Website (change ▾)
[My Account](#) | [My Wishlist](#) | [My Cart](#) | [Checkout](#) | [Log In](#)

English (change ▾) US Dollar - USD (change ▾)

[grasscity shop](#) [grasscity community](#) [affiliates](#) [support](#)

[smoking pipes](#) [vaporizers](#) [rolling accessories](#) [smoking accessories](#) [cannabis seeds](#) [legal highs](#) [420 lifestyle](#) [brands](#) [specials](#)

SECURE PAYMENT



WORLDWIDE DELIVERY
FREE SHIPPING ON ORDERS OF \$200 AND MORE

CHECKOUT DISCOUNT CODE

*10% discount on all products



[Bongs & Waterpipes](#)



[Hand Pipes](#)



[Color Changing Glass](#)



[\[Po\]t-Shirts](#)



[Herb Grinders](#)



[Rolling Papers & Blunts](#)

 **my cart**
You have no items in your shopping cart.


 **FREE SHIPPING**
on orders above \$200
SPECIAL DEAL!

 **compare**
You have no items to compare.

 **newsletter**

 **popular tags**

[CANNABUDS](#) [Fimed Precooker](#) [acid](#) [acetyl](#) [bong](#) [faming](#) [glass](#) [grinder](#) [interior](#) [lowyder](#) [pipe](#) [press](#) [red](#) [skat](#) [weed](#) [weedstar!!!](#)

 **top sellers**



[Salvia Divinorum Leaves - 5 Grams](#)



[Percolator Bong Pink - Black Leaf](#)



[Glass Spoon Pipe - Fume and Color Wrap - Choice of 5 colors](#)

livemocha.com



E-mail

rubens.queiroz@gmail.com

Mantenha-me conectado

Senha

.....

[Esqueceu sua senha?](#)

Acessar

Conecte-se ao Facebook

Bem-vindo à Maior Comunidade de Aprendizado de Línguas do Mundo

Eu falo:

Eu estou aprendendo:

E-mail (utilizado para criar a sua conta)

Senha

.....

Confirmar Senha

Ao clicar em "Continue" você concorda com os [Termos de Serviço](#). (Nós respeitamos sua privacidade e nunca enviaremos spam a você)

Procurando por uma solução de aprendizagem de idioma para sua organização?

Governo | Educação | Organização

skoob.com

skoob beta

[Leitores](#) | [Livros](#) | [Autores](#) | [Editoras](#) | [Grupos](#) | [PLUS](#)

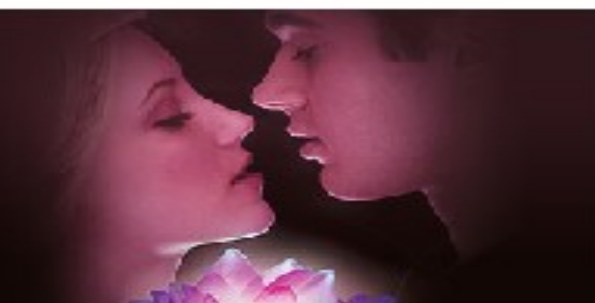
[cadastre-se](#) | [acesse](#)

livro

Buscar



Já nas livrarias!
www.sericosimortais.com.br



www.editoranovoconceito.com.br
Twitter: @noosouestetipo

Junte-se à maior comunidade de leitores do Brasil!

Faça parte da rede social criada para quem ama ler. Descubra novos livros, autores, editoras e amigos.

Cadastre-se

Acesse

Crie sua estante virtual

Mostre o que já leu, vai ler ou está lendo. Crie sua estante e deixe seus amigos saberem de que tipo de livro você gosta.

Compartilhe sua opinião

Avalie suas leituras, faça resenhas, comente sobre os últimos livros que leu. Todos querem saber sua opinião.

Encontre novos amigos

Mais de mil grupos literários, participe e converse sobre vários assuntos deste mundo fascinante.

Livros + recentes

[ver mais](#)



Livros + lidos

[ver mais](#)



Livros + lendo

[ver mais](#)



Lançamentos



Últimos acessos

[Amor](#) | [Tbh](#) | [D. & L.](#) | [M&M](#) | [E&H](#) | [Red](#) | [M&B](#) | [M&J](#) | [L&V](#) | [L&A](#) | [Amor](#) | [B&B](#)

Intellectconnect.com



HOME

REGISTER

SEARCH

FAQ

PRESS

SUCCESS STORIES

Quick search

I am

Woman ▼

Seeking a

Man ▼

Age

18 ▼ - 30 ▼ years

Country

Any ▼

Search

Do you agree with this statement, "The happiness of your life depends on the quality of your thoughts"?

- Yes, definitely
- Somewhat
- No, not really
- Not sure
- No opinion

[View results](#)



Embrace your inner geek and someone else's, too...

on the Web's #1 meeting place for
the artsy and intellectually curious.



Zimmyte...



yume67



gchauva...



peacesu...



MikeinO...



jorge



jrob801



seanhob...



lan3000...



Michael...



Steampu...



joseald...

Are you a bookworm? Do you love museums? Maybe you're seeking intelligent conversation.

Whether you're looking for a smart soul mate or friends who share common interests, our service will help you find them.

IntellectConnect.com - it's a meeting of the minds.

Drimio.com



Um assistente pessoal 24h no seu iPhone, com preços e ofertas?

Destaques



Nome: Google

Detalhes:

Google

Produtos

Vídeos(72)

Notícias(5792)

Links(217)

Imagens(40)

Blogs(19)

Pessoas(7827)

Categorias:

Internet e Aplicativos

Web 2.0

Promoções

Promoção 5 mil followers Twitter

Participe de 19/10/2010 até 31/12/2010. Premiação: Vale prêmio.

Audi-Gift-Day #10 Participe de

18/10/2010 até 25/10/2010. Premiação: Vale prêmio.

Nature Needs Heroes Participe de

27/09/2010 até 22/10/2010. Premiação: Vale prêmio.

#ConcursoFutsalBrasil Participe de

27/09/2010 até 08/10/2010. Premiação: Vale prêmio.

Audi-Gift-Day Participe de

20/09/2010 até 04/10/2010. Premiação: Vale prêmio.

VampireFreaks.com

[Main] [Profiles] [Journals] [Cults] [Pics] [Music] [Video] [Events] [Site] [Buy] [Chill]

VampireFreaks.com
GOTHIC INDUSTRIAL CULTURE

usuário Go

Ainda não tem uma conta? [PARTICIPE]



» MUDAR O TEMA

NEW USERS
SIGN UP
ITS FREE!

1524308 membros
2082 Usuários Online

Login

Cadastre-se

Procurar usuários

Perfis Alternados

Procurar seitas

Procurar eventos

Messageboard

Chatroom

Loja de Música Digital

VF Clothing Store



MEMBRO
ESCOLHIDO
acidbarbiedoll

SEITA ESCOLHIDA
PussyLiquor



BANDA ESCOLHIDA
God Module

PREMIUM
ESCOLHIDO
CherryBomb



» ÚLTIMAS NOVIDADES

technical difficulties!

September 25, 2011

sorry for the site issues / downtime yesterday. unfortunately we've had some major hardware / server errors. we're still getting things back to normal such as images / music, but the site should be mostly operational now. the site might not load for some users still but we are aware of the issues and working on it as fast as possible to get everything back up and completely back to normal.

[244 comments] | [leave a comment]

VNV Nation - new tracks streaming on VF from their new album

September 23, 2011

VampireFreaks Music Player

Plays Today:

[+]

New Tracks "Nova" and "Space and Time" streaming on VNV Nation's Vampirefreaks player, from their new album "Automatic". Now available as a digital download, CD available on October 25th.

Also Free Download from VNV: Control - from the new album "Automatic" by VNV Nation

» NEWEST PICTURES

USUÁRIOS ONLINE | MODELS | FOTOS DO TOP | NOVAS FOTOS | VÍDEOS | TÓPICOS LEGAIS



:: Loja de Música Digital ::

VF STORE NYC

» Top das Garotas

» Top dos Garotos

» Bandas industriais

» Bandas de metal

» Gothic Bands

» Top de bandas

» Bandas mais novas

» Top dos sites

» Top das seitas

» Top dos perfis

Like 77,221 people like this

» VF STORE:



divorce360.com



Google™ Site Search Search

divorce360.com provides **help**, **advice** and **community** for people contemplating, going through or recovering from divorce and the issues around it - custody, child support, alimony and litigation.

HOME

DECIDING

BEGINNING

PROCESS

ONGOING

MOVING ON

DIRECTORY

COMMUNITY

[sign in](#) | [join](#)

top stories ::



25 Ways Not To Go Broke During Divorce

Most People Forget About Number 18

[read more >>](#)

8 Things No One Ever Tells You about Divorce

Married, No Kids: You're Not Alone

Married and Coming Out

Does Taking Viagra Lead To Divorce?

Best of 2008: Stories, Blogs, Advice

Where to start

Our [Checklists](#) are a great place to start. Or, get a quick review of your state's divorce laws with our [State-by-state divorce laws](#).



divorce services

1. [Get a credit card in your name only](#)
2. [Run a Reverse Phone Number Search](#)
3. [The \\$299.00 Divorce!](#)
4. [Parenting advice for any situation from a Parenting Expert](#)



d360's Marriage Calculator

Calculate your chances of getting divorced! [Click Here](#)

divorce 360 community :: 26,480+ members



[Dr. Jekyll and Mrs. Hyde](#) posted by never2old (7 minutes ago)



real-life divorce stories ::

Everyone has a story:

Members tell their personal divorce stories and share

StachePassions.com



Stache Passions - 100% Free Dating & Niche Social Networking for Singles with a Passion for the Stache

[\[translate\]](#)

[Ads by Google](#)

[Free Singles Dating](#)

[Online Dating](#)

[Dating Services](#)

[Dating Websites](#)

[Dating Site](#)

[Home](#)

[Search](#)

[Chat](#)

[Forums & Blogs](#)

[Videos & Fun Stuff](#)

[Games](#)

[Books](#)

[Help](#)

[Account](#)

100% FREE

[Join](#)

[Login](#)

[Community](#)

[Who's Online](#)

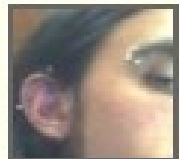
[Who's Popular](#)

[Browse Groups](#)

[Other Places](#)

[Save \\$\\$](#)

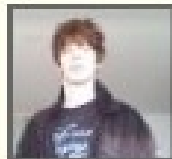
[Make \\$\\$](#)



online now



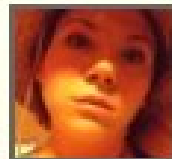
online now



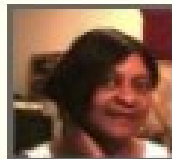
online now



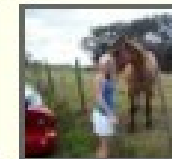
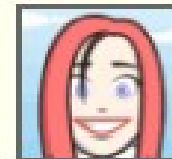
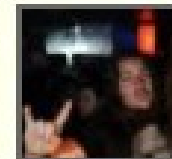
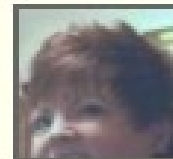
online now



online now



online now



Welcome to Stache Passions!

OH YEAH, IT'S ALL ABOUT THE 'STACHE!

A 100% free social networking & online dating site specifically for singles with a passion for the Stache. Style is a difficult thing to pin down, but there is no doubt among Stache Passions members that there is nothing finer than a good stache. Browse the [Mustache Groups](#) to find members by their preferred type of stache, whether it be [Dali](#), [Walrus](#) or [Pencil](#). Meet other Stache lovers by experience level... [Newbie](#), [Expert](#) or the ever popular [Stache Groupie](#). Stache Passions provides an open environment where mustache wearers can revel in the sitewide love bestowed upon them by a community of stache afficianados. Sign up now to enjoy [free Stache chat](#), message boards & email. And on top of all that, enjoy [something extra](#)



Eons.com

Home Welcome, guest! Log in or Sign up Help



- my eons ▾
- profile ▾
- explore ▾
- groups ▾
- people ▾
- games ▾

Search Eons

eons We're the online community for BOOMers!

- Stay in touch with your friends and make new ones
- Join or start Groups to fuel your passions and interests
- Play games, build your brain, and have fun!

[Sign up today – it's free!](#)

Already a member? Log in:

Email or Screen Name

Password [Forgot your password?](#)

Remember me

Featured Members



MechelleRichey



Katkind



ollie88



bluspider



MoBeans



Juanitatho

[Search/browse members](#)

Today's Features

A random sampling of today's active Groups

Eons Asks: [\(what's this?\)](#)

Are you a Mac person or a PC person?

- Mac
- PC
- Both
- Neither
- Not sure

LineforHeaven.com



Congratulations to Krissy on being inducted into Heaven 7 PM on Sunday, August 2



LINE FOR HEAVEN

HEAVEN

Time Left: 5 Days 6:51:49

HOME

MY ACCOUNT

KARMA

ABOUT

[Register](#) / [Sign In](#)

Promote Yourself and Religious Tolerance by [Signing Up for Free!](#)

TEMPTATIONS

Welcome to Line For Heaven!

Upload a photo and your "Soul" appears in line



Earn Karma Points to get "Closer to God"



Confessions

Sins

Causes

[Click here to start earning points!](#)

Games

Blessings

Temptations

carma WATCH MOVIE

FANNAN SYSTEM

Tapestries of HOPE



PLACE YOUR TEMPTATION HERE







Engenharia social e golpes
do vigário começam com
pedidos de amizade.



A Internet é para sempre

- ◆ Não existe o botão “delete”
 - Todas as imagens
 - Figuras
 - Mensagens
 - detalhes
- ◆ WWW significa “World Wide Web” (mesmo!)
- ◆ O caso dos gatinhos afogados

Social Media ROI:

SOCIALNOMICS

Na longa história da humanidade,
prevaleceram aqueles que
aprenderam a colaborar e
improvisar mais efetivamente

Charles Darwin

Referências

- ◆ Socialnomics

 - <http://www.socialnomics.com>

- ◆ Martha Gabriel

 - <http://www.martha.com.br/> (@marthagabriel)

- ◆ Infográficos Twitter

 - <http://bit.ly/o6D2er>

- ◆ Ebook: Tudo o que você precisa saber sobre o Twitter

 - <http://bit.ly/oOZ6i>

Muito obrigado a todos
que contribuíram para
esta palestra
(mesmo sem saber)

The Hierarchy of Digital Distractions

